



SUBMISSION GUIDELINES

What We Expect of You:

1. The title of your book.

√ Where possible use words that a potential reader might type into the search bar at Amazon.

2. Subtitle of your book.

√ Same point about using searchable words.

3. Potential series name, if you intend on having two or more related books.

√ This series name will appear somewhere on the cover of each book.

4. PublishTheWorld.com works with GoOnWrite.com for your book cover(s).

√ We provide, included in our packages, ONE credit for the cover of your choice, from their inventory of pre-made designs. If you dislike them all, we can recommend a custom cover designer you can work with at extra expense.

5. Submit your original manuscript, via eMail, or to our cloud server.

√ If you prefer the latter, we will send a link to our submission page.

√ We prefer receiving your manuscript as an MS-Word file (.doc/.docx), although we also accept .opt or .txt. We cannot accept a .pdf file, as it produces an inferior quality conversion.

√ Consider ALL the elements you wish to see in your book, including (but not limited to) a dedication, preface, introduction, epilogue, addendum, acknowledgments, footnotes, glossary, and index. Each of these elements is optional; Amazon does require a dynamic Table of Contents, which we do for you.

√ Ensure that your manuscript is a perfect document, or as close to perfect as you can make it. No grammatical or punctuation errors, no misspelled words. Although we will make minor corrections where we catch them, we are not tasked with proofreading or editing your work. That you must do yourself, to include using the fresh eyes of family, friends, and other acquaintances. (If need be, we can suggest a literary professional to do it for you, a rather expensive option.)

6. A selling price for your book.

√ We'll assist you with this decision, which may depend on several important factors.

7. Provide us with TWO Amazon categories where you'd like to list your book.

√ We'll assist you by pointing out popular categories related to your subject matter, hopefully categories with strong sales.

8. Make a list of 7 keywords or phrases.

√ These are words or phrases that you envision potential readers typing into the search bar on Amazon, which could lead them to your book. We will assist you by pointing out keywords or phrases that other authors are using pertaining to their books in your subject matter.

9. Prepare a book description of 100-300 words that you envision appearing on your book's primary sales page.

√ Make it compelling, practically a call to action, i.e. strong reason(s) to buy your book at once.

10. Prepare a brief bio for your 'About The Author' page, if you need or want one.

√ Explain who you are in any way you wish, emphasizing your experience and qualifications for writing the book(s) you did.
